



Contact: Peter Black
Senior Vice President, BPA Worldwide
203.447.2802; pblack@bpaww.com

news release



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PREDATOR XTREME Applies For BPA Worldwide Consumer Magazine Membership

Shelton, CT August 31, 2006 – *Predator Xtreme* has applied for consumer magazine membership in BPA Worldwide. The magazine is published by Grand View Media Group (Birmingham, AL).

BPA Worldwide will track *Predator Xtreme's* circulation size, source make-up, pricing and geographic coverage. The magazine will have 12 months to complete its initial circulation audit.

"The strong growth of *Predator Xtreme* has made it a perfect time to apply for membership with BPA Worldwide," said Publisher Mike Kizzire. "Our firm commitment to loyal subscribers and advertisers will be enhanced by our future membership in BPA."

"We are pleased that *Predator Xtreme* has applied for membership in BPA Worldwide," said BPA president and CEO Glenn Hansen. "We applaud the publisher for providing advertisers and prospects with the solid assurance of an independent circulation audit conducted according to our world-respected, uncompromising standards. With a BPA audit, media buyers can be confident that circulation claims are accurate, and that they have the verified data that they need to assess a publication's effectiveness in serving its market."

About BPA Worldwide A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 25 countries. Worldwide, BPA serves more than 2,500 media members and applicants—including more than 2,000 B-to-B publications, more than 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media. BPA's membership also includes more than 2,600 advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

NR Aug-06